

**For Immediate Release:**

Contact:  
Annamarie Strawhand  
(980)329-9834  
Annamarie@driveinwebdesign.com



**Danny Booth taking aim on USMTS Southern Series in 2011**

2/8/11 - Paris, Texas – With the opening month of 2011 now a thing of the past, racers around the country are laying out plans and readying for the upcoming season.

After spending five valiant years in Iraq serving his country as a contractor for the U.S. military, Danny Booth is proud to be one of those competitors preparing for a fresh racing campaign.

Booth, who returned from Iraq in August 2010 and returned to racing late last season running a handful of modified shows, has set plans to run the United States Modified Touring Series' Southern Series, a 16-race slate that runs dirt tracks in Texas, Oklahoma, Louisiana and Arkansas. Booth's season will kick off with the Inaugural USMTS Texas Spring Nationals Feb. 16-19 at the former Houston Raceway Park, which now goes by Royal Purple Raceway.

"We can't wait to get down to Houston for the big Spring Nationals," Booth said. "We have a lot of work to do, and I'm sure my dad and I will be burning the midnight oil to get ready. We're looking forward to running the full Southern region of the USMTS, and if things go well I'm sure we'll venture north, as well."

One race north of the Mason-Dixon at which Booth plans to have his SCS Graphics / Backyard Grillers Sausage Dogs / Paris Harley Davidson-sponsored No. 4B is the World Modified Dirt Track Championship April 6-9 at Deer Creek Speedway in Spring Valley, Minnesota. The big race in the southeast corner of the North Star State, the marquee event on the USMTS tour, will clearly act a good measuring stick for Booth's progress in his first full race season in over five years.

"It'll be very interesting to head up there and run the World Modified Championship," Booth commented. "But we're not going to shy away. We want to run as much as possible because this team is meant to show our support to the soldiers and veterans, who we always want to give a shout out to. We're doing what we love in support of the soldiers as they fight for our freedom every day."

But before heading north Booth will be looking to take care of business a bit closer to home. With the season starting in just a few weeks at Royal Purple, Booth maintains his realistic expectations but doesn't sell him or his team short.

"We're looking at Royal Purple as another chance to get good seat time with three days of racing, but it's also time to get a little more aggressive and get in the game. I'm still a racecar driver and I want to do well and run hard with the best guys out there. But it's really tough with these (USMTS) guys; there are a lot of good runners, and there's certainly a learning curve involved. Our goal is to qualify for features and get as far up front as we can," Booth said.

On the marketing side of the Danny Booth Motorsports, Inc. team, Booth is pleased to announce he's retained a trio of associate sponsors for the 2011 season in SCS Graphics, Paris Harley-Davidson and Backyard Grillers Sausage Dogs, a partnership Booth is looking to grow this year with retail marketing partners.

Booth is always looking for more marketing partners, and an array of tailored packages are available.

**About Danny Booth Motorsports:**

Danny Booth is the owner / driver of the Danny Booth Motorsports No. 4B dirt modified. SCS Graphics, Backyard Grillers Sausage Dogs and Paris Harley-Davidson sponsor Booth's 400 cubic inch Chevrolet-powered Skyrocket Racing chassis. Booth is represented by Drive-In Webdesign and Marketing, LLC.

For more information on Danny Booth, visit [www.dannyboothmotorsports.com](http://www.dannyboothmotorsports.com).